



Welcome to...

Sunland Park, New Mexico

Located at the Tri-Border of New Mexico, Texas, and Mexico, Sunland Park is just west of El Paso and 42 miles south of Las Cruces. As a fast-growing border city, it's attracting new residential, commercial, and tourism development. With scenic views of Mount Cristo Rey and the Rio Grande, Sunland Park offers an outdoor lifestyle and family-friendly recreation.

Why Investors Are Looking Our Way:



Developing Entertainment District

Walkable downtown vision with hotel & convention center, amphitheater, retail, and recreation, anchored by Racetrack & Casino and Western Playland.



Strategic Borderplex Location

Access a bi-national workforce of 2.7+ million in the El Paso–Juárez metro. One of the top manufacturing and logistics hubs in North America.



Outdoor Recreation Economy

Trail-heads to the Rio Grande Trail, expanded sports complex, and access to Mount Cristo Rey make Sunland Park a rising destination for ecotourism.



Youth Tourism & Sports

New fields, youth tournament venues, and sports programming aimed at attracting regional travel and family-focused events.

Learn More:

sunlandpark-nm.gov

What Sets Us Apart:



Logistics & Transportation Hub

Sunland Park offers seamless access to key trade and travel routes:

- **I-10 & I-25** – Fast highway access to major U.S. markets
- **Class I Rail (Union Pacific)** – Near Santa Teresa intermodal terminal
- **Santa Teresa Port of Entry** – Efficient cross-border trade gateway
- **Doña Ana International Jetport** – On-site customs & corporate travel access



Skilled Workforce Pipeline

Home to two top-tier universities fueling business growth:

- **NMSU** – #1 in Engineering in NM; strong in Ag & Business
- **UTEP** – Nationally ranked in Cybersecurity & Engineering; 10 min away

Contact:

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